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A Variety of Impacts

The NNC program seems to have achieved its objective regarding improved access for fresh perishable products, but not for frozen perishable products and products subsidized at level 2. Moreover, the NNC program seems to have contributed to increasing prices for products excluded from the list of eligible products that used to be subsidized under the Food Mail Program.

About the Study

The objective of this study was to monitor changes in consumer prices in Nunavik in the context of the implementation of the NNC program. Six data-collection operations were performed between April 2011 and April 2013 in nine grocery stores in Nunavik and in one control store in Quebec City. This study compared the price of 163 products.



The implementation of the NNC program ended the cargo transportation subsidy under the Food Mail Program.

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ውኖ^{ጵና} ለውብየበኝሁውት ጋየታዛናበተት: Cérard Duhaime ኦኝቴ∟ኦበኝቲ: 418-656-2131, ኦ∆ህኝኒ 2997 gerard.duhaime@soc.ulaval.ca

www.nunivaat.org



NUNIVAAT – NUNAVIK STATISTICS PROGRAM

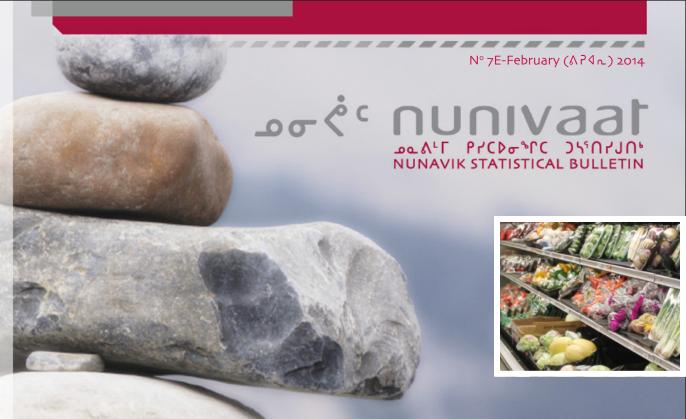
The Nunivaat Program is sponsored by the Kativik Regional Government and implemented by Université Laval.

The study Consumer Prices Monitoring in Nunavik 2011-2013 and the other studies conducted under the Nunivaat Program are available at: www.nunivaat.org/publications.aspx.

Nunivaat Program Director: Gérard Duhaime Tel.: 418-656-2131, ext. 2997 gerard.duhaime@soc.ulaval.ca

www.nunivaat.org





שלי אפיטאלי איטפי בעליר

FRESH PERISHABLE PRODUCT PRICES DECREASE IN NUNAVIK

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The prices of fresh perishable food products have decreased in Nunavik since the implementation of the Nutrition North Canada (NNC) program. Notwithstanding, the prices of other products have increased. This is one of the main findings of a study that monitored changes in consumer prices between 2011 and 2013.



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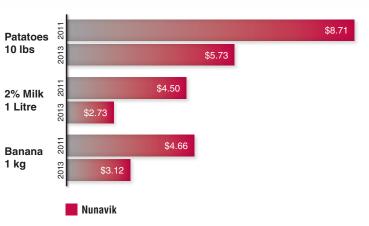
Decreases in Prices for Healthy, Nutritional Food

The average price of food products subsidized under the NNC program at level 1 decreased 8% overall. Among these products, the average price of fresh perishable products decreased 19%. The price of some products even dropped by more than a third, including one kilogram of bananas, one litre of 2% milk and a 10-pound bag of potatoes.

Increase in Prices for Other Food Products

The average price of frozen perishable food products increased 15% overall despite a level-1 subsidy. The average price of food products subsidized at level 2 increased 8% overall.

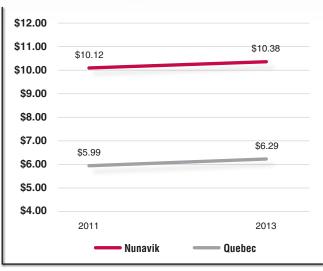
Average price of a selection of fresh perishable food products subsidized under the NNC program at level 1, 2011 and 2013



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■ ዓለ∘ ጘሀ**L**ዖ‹ ላይቃቤ,™‹ ላ‹ሃይቃቃቤገሀቃቤ‹

Price discrepancies between Nunavik and Quebec City for a 2.5-kg bag of all-purpose flour in 2011 and in 2013



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The NNC program subsidizes only food products considered to be healthy and nutritional.

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dPP-Г4°CDYL4° σ*f°
σDA4°Y° Ċ*dJ4% Δ/LΓΥDYL4°
%ωΔ*ω%Γ°۲'d/Π°
σ*F°7'd

■ Differences with Quebec City

Price discrepancies between Nunavik and Quebec City decreased 15% for fresh perishable food products. Notwithstanding, price discrepancies for other products continued to be as significant as before the implementation of the NCC program. Such is the case in particular for a 2.5-kg bag of all-purpose flour, which was \$4.13 higher than in Quebec City in 2011 and \$4.09 higher in 2013.

Increase in Prices for Non-Subsidized Products

The average price of non-subsidized food products increased 10% overall. The average price of household products rose 1%, while those for personal care products rose 11%.